

## **FOR IMMEDIATE RELEASE**

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## **Child King Foundation Created to Benefit Organizations and Individuals that Assist Intellectually Disabled**

*Launch aims to drive increased visibility for the needs of those with intellectual disabilities and support the work of those dedicated to this cause*

**BOSTON—November 10, 2008**—Boston-based [Child King Foundation](#) (CKF) launched this month as a non-profit organization designed to benefit organizations, charities and individuals who assist those with intellectual disabilities, representatives announced today. CKF, which has 501c(3) certification, is poised to support those dedicated to this issue by dispersing grants to help them succeed in their efforts.

“I have been continually inspired by those individuals with intellectual disabilities who I have met and worked with – by their drive, motivation, energy, and passion for all they take on and accomplish,” said Jeff Kerr, founder of CKF. “With more than 106.4 million individuals worldwide with intellectual and developmental disabilities, it is critical that this cause does not become a once-a-year focus but rather that we create opportunities year-round to sustain those individuals and organizations that work to help the intellectually disabled excel and achieve their goals.”

Foundation funds are generated from donations and production company proceeds from the sale of [The Child King](#) DVD, a holiday-themed movie written and produced by Kerr and his brother, Frank Kerr, that tells the story of a teenager with Down syndrome who takes his younger brother on a life-changing adventure to find Santa Claus at the North Pole, and related merchandise. CKF grants will be offered to eligible applicants after review by The Foundation's awards committee.

The work of the Foundation has been endorsed by a number of prestigious organizations that advocate for those with intellectual disabilities, including the Special Olympics, National Down Syndrome Congress, National Down Syndrome Society, Kids First!, and UK-based Down's Syndrome Association, among others.

### **About The Child King Foundation**

The Child King Foundation (CKF) is a nonprofit organization that administers funds and distributes grants to organizations and individuals that assist and advocate for those with intellectual disabilities. These grants are designed to help organizations and individuals meet more of the basic challenges of working with intellectually challenged individuals. CKF is a non-profit with 501c(3) certification. CKF is funded through the proceeds of

sales of The Child King DVD, which is available for purchase online at [www.childking.com](http://www.childking.com).

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